The Intelligent Spender

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Introduction

Most of us browse and navigate shopping apps ending with purchasing products that we don’t really need. Spending money on unnecessary items costs us a lot of our monthly budget. Also, being unaware of all online shopping applications & websites could cause you to spend more money on products that may potentially exist in other shops with lower prices.

The intelligent spender will help the user to manage his/her monthly budget by limiting the spending amount of money on online shopping. It will also help the user to surf all over the local online market to find the best deals on the desired products which will make online shopping more financially efficient.

The user can review a comprehensive analysis of his spending on online shopping, with the ability to specify a comprehensive budget for online shopping or a specific one for each category of online shopping. The application will show the user the percentage of spending with the distribution of spending among different shopping categories.

Features of our application

1. Browse all local stores sorted by categories.
2. Search for a certain product using the search engine, results will appear based on the added local stores.
3. Buy the product using our application which is connected to all local stores by APIs.
4. Manage budget by setting the desired budget to be spent on online shopping.
5. Budget will be modified automatically after each purchase from the app, we are aiming to be the main application to be used by the user to reach all the market.
6. Using data analysis, any promotions on the relevant products to the user will appear to him in the home page.
7. Using artificial intelligence, advice on which product to buy is given and based on the interest of the user (money saving, best quality, most common… etc.).